

### Video Editing:- Adobe Premiere Pro & Adobe After Effect

<u>INTRODUCTION TO VIDEO EDITING</u>	<u>VIDEO EDITING SOFTWARE</u>
<ul style="list-style-type: none"> <li>• Overview of video editing and its significance</li> <li>• History and evolution of video editing</li> <li>• Roles and responsibilities of a video editor</li> </ul>	<ul style="list-style-type: none"> <li>• Introduction to video editing software (e.g., Adobe Premiere Pro, Adobe After Effect)</li> <li>• Navigating the software interface</li> <li>• Importing and organizing media files</li> </ul>
<u>EDITING FUNDAMENTALS</u>	<u>AUDIO EDITING</u>
<ul style="list-style-type: none"> <li>• Timeline editing and basic editing techniques</li> <li>• Trimming, cutting, and arranging clips</li> <li>• Working with multiple video and audio tracks</li> <li>• Adding and manipulating transitions</li> </ul>	<ul style="list-style-type: none"> <li>• Understanding the importance of audio in video</li> <li>• Synchronizing audio and video</li> <li>• Adjusting audio levels and volume</li> <li>• Adding and editing sound effects and music</li> </ul>
<u>COLOR CORRECTION AND GRADING</u>	<u>VISUAL EFFECTS AND MOTION GRAPHICS</u>
<ul style="list-style-type: none"> <li>• Introduction to color theory</li> <li>• Correcting exposure and white balance</li> <li>• Color grading for mood and style</li> <li>• Using color correction tools</li> </ul>	<ul style="list-style-type: none"> <li>• Incorporating visual effects (VFX)</li> <li>• Creating animated graphics and text (motion graphics)</li> <li>• Using green screen and chroma keying</li> <li>• Applying effects and filters</li> </ul>
<u>ADVANCED EDITING TECHNIQUES</u>	<u>EXPORT AND DELIVERY</u>
<ul style="list-style-type: none"> <li>• Multicamera editing</li> <li>• Nested sequences and subclips</li> <li>• Advanced transitions and effects</li> <li>• Editing for storytelling and emotion</li> </ul>	<ul style="list-style-type: none"> <li>• Exporting the final edited video</li> <li>• Compression for different platforms and resolutions</li> <li>• Preparing videos for online streaming and broadcast</li> <li>• Sharing videos on social media and websites</li> </ul>
<u>PROJECT MANAGEMENT AND WORKFLOW</u>	<u>STORYTELLING THROUGH EDITING</u>
<ul style="list-style-type: none"> <li>• Organizing and managing</li> </ul>	<ul style="list-style-type: none"> <li>• Principles of narrative storytelling</li> </ul>

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media assets <ul style="list-style-type: none"> <li>• Creating a project timeline</li> <li>• Collaboration and teamwork in editing projects</li> <li>• Version control and project archiving</li> </ul>	<ul style="list-style-type: none"> <li>• Pacing and rhythm in editing</li> <li>• Editing for emotion and impact</li> <li>• Working with scripts and storyboards</li> </ul>
<u>CLIENT AND DIRECTOR COLLABORATION</u>	<u>LEGAL AND ETHICAL CONSIDERATIONS</u>
<ul style="list-style-type: none"> <li>• Communicating with clients and directors</li> <li>• Addressing feedback and revisions</li> <li>• Managing client expectations and project delivery</li> </ul>	<ul style="list-style-type: none"> <li>• Copyright and licensing for media assets</li> <li>• Fair use and public domain considerations</li> <li>• Ethical editing practices</li> <li>• Privacy and data protection</li> </ul>
<u>EMERGING TRENDS IN VIDEO EDITING</u>	<u>PORTFOLIO DEVELOPMENT AND CAREER STRATEGIES</u>
<ul style="list-style-type: none"> <li>• 360-degree video editing</li> <li>• Virtual reality (VR) and augmented reality (AR) editing</li> <li>• AI-assisted editing tools</li> <li>• Trends in video editing software and technology</li> </ul>	<ul style="list-style-type: none"> <li>• Assembling a video editing portfolio or demo reel</li> <li>• Networking and job opportunities in the industry</li> <li>• Freelancing and building a video editing career</li> <li>• Staying updated with industry trends and technologies</li> </ul>
<u>FINAL PROJECT AND SHOWCASE</u>	<u>PROJECTS</u>
<ul style="list-style-type: none"> <li>• Students create a comprehensive video editing project</li> <li>• Presentation and critique of final projects</li> <li>• Preparing for a portfolio showcase or demo reel</li> </ul>	<ul style="list-style-type: none"> <li>• Build up an own Brand</li> <li>• Project submission &amp; presentation</li> </ul>

<u>Adobe Premier Pro Syllabus</u>	
<u>INTRODUCTION TO ADOBE PREMIERE PRO</u>	<u>BASIC VIDEO EDITING</u>

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<ul style="list-style-type: none"> <li>• Overview of Adobe Premiere Pro and its applications</li> <li>• Understanding the Premiere Pro workspace</li> <li>• Configuring preferences and settings</li> <li>• Creating a new project and importing media</li> <li>• Navigating the Premiere Pro interface</li> </ul>	<ul style="list-style-type: none"> <li>• Organizing and managing media in the project panel</li> <li>• Creating a sequence and adjusting sequence settings</li> <li>• Importing and arranging clips on the timeline</li> <li>• Basic video and audio editing techniques</li> <li>• Working with the timeline and track targeting</li> </ul>
<b>VIDEO TRANSITIONS AND EFFECTS</b>	<b>COLOR CORRECTION AND GRADING</b>
<ul style="list-style-type: none"> <li>• Applying video transitions (cuts, dissolves, wipes)</li> <li>• Working with keyframes for animation</li> <li>• Applying video and audio effects</li> <li>• Using the Effects Control panel</li> <li>• Creating and saving presets</li> </ul>	<ul style="list-style-type: none"> <li>• Color correction vs. color grading</li> <li>• Adjusting brightness and contrast</li> <li>• Correcting color balance and exposure</li> <li>• Applying creative color grading</li> <li>• Using Lumetri Color panel for advanced color adjustments</li> </ul>
<b>AUDIO EDITING AND MIXING</b>	<b>TITLES AND GRAPHICS</b>
<ul style="list-style-type: none"> <li>• Adjusting audio levels and volume keyframes</li> <li>• Applying audio effects and filters</li> <li>• Working with audio transitions</li> <li>• Recording and editing voiceovers</li> <li>• Mixing and mastering audio tracks</li> </ul>	<ul style="list-style-type: none"> <li>• Creating text and graphic layers</li> <li>• Working with the Essential Graphics panel</li> <li>• Animating titles and graphics</li> <li>• Using templates for efficiency</li> <li>• Designing lower thirds and captions</li> </ul>
<b>ADVANCED EDITING TECHNIQUES</b>	<b>AUDIO AND VIDEO TRANSITIONS</b>
<ul style="list-style-type: none"> <li>• Multi-camera editing and synchronization</li> <li>• Time-remapping and speed adjustments</li> <li>• Nesting sequences for complex edits</li> <li>• Using the Warp Stabilizer for</li> </ul>	<ul style="list-style-type: none"> <li>• Creating custom transitions</li> <li>• Using audio crossfades and transitions</li> <li>• Applying video effects as transitions</li> <li>• Transition presets and adjustments</li> <li>• Timing and smoothing transitions</li> </ul>

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shaky footage <ul style="list-style-type: none"> <li>Advanced trimming and ripple editing</li> </ul>	
<b>EXPORTING AND DELIVERY</b>	<b>COLLABORATION AND TEAMWORK</b>
<ul style="list-style-type: none"> <li>Export settings and codecs</li> <li>Customizing export presets</li> <li>Exporting for various platforms (YouTube, Vimeo, etc.)</li> <li>Creating and using Adobe Media Encoder presets</li> <li>Exporting for broadcast and film</li> </ul>	<ul style="list-style-type: none"> <li>Collaborating with team members in Premiere Pro</li> <li>Sharing projects and media files</li> <li>Version control and project management</li> <li>Review and approval workflows</li> <li>Integrating with Adobe Creative Cloud</li> </ul>
<b>PRACTICAL PROJECTS</b>	
<ul style="list-style-type: none"> <li>Editing a short video sequence</li> <li>Applying color correction and grading</li> <li>Adding titles and graphics</li> <li>Mixing and mastering audio</li> <li>Exporting a final video for distribution</li> </ul>	

### Adobe After Effect Training Syllabus

<b>INTRODUCTION TO ADOBE AFTER EFFECTS</b>	<b>BASIC ANIMATION AND KEYFRAMING</b>
<ul style="list-style-type: none"> <li>Overview of Adobe After Effects and its applications</li> <li>Understanding the After Effects workspace</li> <li>Importing and organizing assets</li> <li>Navigating the After Effects interface</li> <li>Configuring preferences and settings</li> </ul>	<ul style="list-style-type: none"> <li>Understanding keyframes and animation basics</li> <li>Creating and adjusting keyframes</li> <li>Animating position, scale, rotation, and opacity</li> <li>Working with the Graph Editor</li> <li>Using easing and speed controls</li> </ul>
<b>LAYERS AND COMPOSITIONS</b>	<b>MOTION GRAPHICS AND TEXT ANIMATION</b>

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<ul style="list-style-type: none"> <li>• Working with layers and layer properties</li> <li>• Precomposing and nesting compositions</li> <li>• Understanding layer blending modes</li> <li>• Using adjustment layers and effects</li> <li>• Creating 3D layers and camera movement</li> </ul>	<ul style="list-style-type: none"> <li>• Creating text layers and formatting text</li> <li>• Animating text using keyframes</li> <li>• Applying text animation presets</li> <li>• Working with shape layers and vector graphics</li> <li>• Designing motion graphics and title sequences</li> </ul>
<b><u>VISUAL EFFECTS AND COMPOSITING</u></b>	<b><u>AUDIO EDITING AND SOUND DESIGN</u></b>
<ul style="list-style-type: none"> <li>• Green screen and chroma keying</li> <li>• Rotoscoping and masking techniques</li> <li>• Particle and simulation effects</li> <li>• Tracking and stabilizing footage</li> <li>• Advanced compositing techniques</li> </ul>	<ul style="list-style-type: none"> <li>• Importing and synchronizing audio</li> <li>• Editing audio layers and keyframing audio levels</li> <li>• Applying audio effects and sound design</li> <li>• Creating soundtracks and soundscapes</li> <li>• Mixing and mastering audio in After Effects</li> </ul>
<b><u>ADVANCED ANIMATION TECHNIQUES</u></b>	<b><u>3D ANIMATION AND CINEMA 4D INTEGRATION</u></b>
<ul style="list-style-type: none"> <li>• Expressions and scripting for automation</li> <li>• Parenting and linking layers</li> <li>• Puppet tool for character animation</li> <li>• Using shape layers for complex animations</li> <li>• Character rigging and animation</li> </ul>	<ul style="list-style-type: none"> <li>• 3D layers and cameras in After Effects</li> <li>• Working with lights and shadows</li> <li>• Cinema 4D integration for 3D modeling and animation</li> <li>• Creating 3D text and objects</li> <li>• Advanced 3D animation techniques</li> </ul>
<b><u>EXPRESSIONS AND SCRIPTING</u></b>	<b><u>VISUAL EFFECTS PROJECTS</u></b>
<ul style="list-style-type: none"> <li>• Understanding expressions and scripting basics</li> <li>• Writing and using expressions for automation</li> </ul>	<ul style="list-style-type: none"> <li>• Creating visual effects shots and sequences</li> <li>• Simulating natural phenomena (fire, water, etc.)</li> </ul>

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<ul style="list-style-type: none"><li>• Advanced scripting techniques</li><li>• Creating custom animation presets</li><li>• Integrating JavaScript and Extend Script</li></ul>	<ul style="list-style-type: none"><li>• Digital compositing and set extension</li><li>• Visual effects for motion graphics</li><li>• Practical VFX projects and case studies</li></ul>
EXPORTING AND DELIVERY	COLLABORATION AND WORKFLOW
<ul style="list-style-type: none"><li>• Export settings and codecs</li><li>• Customizing export presets</li><li>• Rendering for various platforms (web, broadcast, film)</li><li>• Outputting to Adobe Media Encoder</li><li>• Creating final deliverables</li></ul>	<ul style="list-style-type: none"><li>• Collaborating with team members in After Effects</li><li>• Version control and project management</li><li>• Dynamic Link with Adobe Premiere Pro and Adobe Media Encoder</li><li>• Working with Adobe Creative Cloud</li><li>• Sharing projects and assets</li></ul>

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