

Video Editing:- Adobe Premiere Pro & Adobe After Effect

<u>INTRODUCTION TO VIDEO EDITING</u>	<u>VIDEO EDITING SOFTWARE</u>
<ul style="list-style-type: none"> • Overview of video editing and its significance • History and evolution of video editing • Roles and responsibilities of a video editor 	<ul style="list-style-type: none"> • Introduction to video editing software (e.g., Adobe Premiere Pro, Adobe After Effect) • Navigating the software interface • Importing and organizing media files
<u>EDITING FUNDAMENTALS</u>	<u>AUDIO EDITING</u>
<ul style="list-style-type: none"> • Timeline editing and basic editing techniques • Trimming, cutting, and arranging clips • Working with multiple video and audio tracks • Adding and manipulating transitions 	<ul style="list-style-type: none"> • Understanding the importance of audio in video • Synchronizing audio and video • Adjusting audio levels and volume • Adding and editing sound effects and music
<u>COLOR CORRECTION AND GRADING</u>	<u>VISUAL EFFECTS AND MOTION GRAPHICS</u>
<ul style="list-style-type: none"> • Introduction to color theory • Correcting exposure and white balance • Color grading for mood and style • Using color correction tools 	<ul style="list-style-type: none"> • Incorporating visual effects (VFX) • Creating animated graphics and text (motion graphics) • Using green screen and chroma keying • Applying effects and filters
<u>ADVANCED EDITING TECHNIQUES</u>	<u>EXPORT AND DELIVERY</u>
<ul style="list-style-type: none"> • Multicamera editing • Nested sequences and subclips • Advanced transitions and effects • Editing for storytelling and emotion 	<ul style="list-style-type: none"> • Exporting the final edited video • Compression for different platforms and resolutions • Preparing videos for online streaming and broadcast • Sharing videos on social media and websites
<u>PROJECT MANAGEMENT AND WORKFLOW</u>	<u>STORYTELLING THROUGH EDITING</u>
<ul style="list-style-type: none"> • Organizing and managing 	<ul style="list-style-type: none"> • Principles of narrative storytelling

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<p>media assets</p> <ul style="list-style-type: none"> • Creating a project timeline • Collaboration and teamwork in editing projects • Version control and project archiving 	<ul style="list-style-type: none"> • Pacing and rhythm in editing • Editing for emotion and impact • Working with scripts and storyboards
<u>CLIENT AND DIRECTOR COLLABORATION</u>	<u>LEGAL AND ETHICAL CONSIDERATIONS</u>
<ul style="list-style-type: none"> • Communicating with clients and directors • Addressing feedback and revisions • Managing client expectations and project delivery 	<ul style="list-style-type: none"> • Copyright and licensing for media assets • Fair use and public domain considerations • Ethical editing practices • Privacy and data protection
<u>EMERGING TRENDS IN VIDEO EDITING</u>	<u>PORTFOLIO DEVELOPMENT AND CAREER STRATEGIES</u>
<ul style="list-style-type: none"> • 360-degree video editing • Virtual reality (VR) and augmented reality (AR) editing • AI-assisted editing tools • Trends in video editing software and technology 	<ul style="list-style-type: none"> • Assembling a video editing portfolio or demo reel • Networking and job opportunities in the industry • Freelancing and building a video editing career • Staying updated with industry trends and technologies
<u>FINAL PROJECT AND SHOWCASE</u>	<u>PROJECTS</u>
<ul style="list-style-type: none"> • Students create a comprehensive video editing project • Presentation and critique of final projects • Preparing for a portfolio showcase or demo reel 	<ul style="list-style-type: none"> • Build up an own Brand • Project submission & presentation
<u>Adobe Premier Pro Syllabus</u>	
<u>INTRODUCTION TO ADOBE PREMIERE PRO</u>	<u>BASIC VIDEO EDITING</u>

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<ul style="list-style-type: none"> • Overview of Adobe Premiere Pro and its applications • Understanding the Premiere Pro workspace • Configuring preferences and settings • Creating a new project and importing media • Navigating the Premiere Pro interface 	<ul style="list-style-type: none"> • Organizing and managing media in the project panel • Creating a sequence and adjusting sequence settings • Importing and arranging clips on the timeline • Basic video and audio editing techniques • Working with the timeline and track targeting
VIDEO TRANSITIONS AND EFFECTS	COLOR CORRECTION AND GRADING
<ul style="list-style-type: none"> • Applying video transitions (cuts, dissolves, wipes) • Working with keyframes for animation • Applying video and audio effects • Using the Effects Control panel • Creating and saving presets 	<ul style="list-style-type: none"> • Color correction vs. color grading • Adjusting brightness and contrast • Correcting color balance and exposure • Applying creative color grading • Using Lumetri Color panel for advanced color adjustments
AUDIO EDITING AND MIXING	TITLES AND GRAPHICS
<ul style="list-style-type: none"> • Adjusting audio levels and volume keyframes • Applying audio effects and filters • Working with audio transitions • Recording and editing voiceovers • Mixing and mastering audio tracks 	<ul style="list-style-type: none"> • Creating text and graphic layers • Working with the Essential Graphics panel • Animating titles and graphics • Using templates for efficiency • Designing lower thirds and captions
ADVANCED EDITING TECHNIQUES	AUDIO AND VIDEO TRANSITIONS
<ul style="list-style-type: none"> • Multi-camera editing and synchronization • Time-remapping and speed adjustments • Nesting sequences for complex edits • Using the Warp Stabilizer for 	<ul style="list-style-type: none"> • Creating custom transitions • Using audio crossfades and transitions • Applying video effects as transitions • Transition presets and adjustments • Timing and smoothing transitions

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<p>shaky footage</p> <ul style="list-style-type: none"> Advanced trimming and ripple editing 	
<u>EXPORTING AND DELIVERY</u>	<u>COLLABORATION AND TEAMWORK</u>
<ul style="list-style-type: none"> Export settings and codecs Customizing export presets Exporting for various platforms (YouTube, Vimeo, etc.) Creating and using Adobe Media Encoder presets Exporting for broadcast and film 	<ul style="list-style-type: none"> Collaborating with team members in Premiere Pro Sharing projects and media files Version control and project management Review and approval workflows Integrating with Adobe Creative Cloud
<u>PRACTICAL PROJECTS</u>	
<ul style="list-style-type: none"> Editing a short video sequence Applying color correction and grading Adding titles and graphics Mixing and mastering audio Exporting a final video for distribution 	
<u>Adobe After Effect Training Syllabus</u>	
<u>INTRODUCTION TO ADOBE AFTER EFFECTS</u>	<u>BASIC ANIMATION AND KEYFRAMING</u>
<ul style="list-style-type: none"> Overview of Adobe After Effects and its applications Understanding the After Effects workspace Importing and organizing assets Navigating the After Effects interface Configuring preferences and settings 	<ul style="list-style-type: none"> Understanding keyframes and animation basics Creating and adjusting keyframes Animating position, scale, rotation, and opacity Working with the Graph Editor Using easing and speed controls
<u>LAYERS AND COMPOSITIONS</u>	<u>MOTION GRAPHICS AND TEXT ANIMATION</u>

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<ul style="list-style-type: none"> • Working with layers and layer properties • Precomposing and nesting compositions • Understanding layer blending modes • Using adjustment layers and effects • Creating 3D layers and camera movement 	<ul style="list-style-type: none"> • Creating text layers and formatting text • Animating text using keyframes • Applying text animation presets • Working with shape layers and vector graphics • Designing motion graphics and title sequences
<u>VISUAL EFFECTS AND COMPOSITING</u>	<u>AUDIO EDITING AND SOUND DESIGN</u>
<ul style="list-style-type: none"> • Green screen and chroma keying • Rotoscoping and masking techniques • Particle and simulation effects • Tracking and stabilizing footage • Advanced compositing techniques 	<ul style="list-style-type: none"> • Importing and synchronizing audio • Editing audio layers and keyframing audio levels • Applying audio effects and sound design • Creating soundtracks and soundscapes • Mixing and mastering audio in After Effects
<u>ADVANCED ANIMATION TECHNIQUES</u>	<u>3D ANIMATION AND CINEMA 4D INTEGRATION</u>
<ul style="list-style-type: none"> • Expressions and scripting for automation • Parenting and linking layers • Puppet tool for character animation • Using shape layers for complex animations • Character rigging and animation 	<ul style="list-style-type: none"> • 3D layers and cameras in After Effects • Working with lights and shadows • Cinema 4D integration for 3D modeling and animation • Creating 3D text and objects • Advanced 3D animation techniques
<u>EXPRESSIONS AND SCRIPTING</u>	<u>VISUAL EFFECTS PROJECTS</u>
<ul style="list-style-type: none"> • Understanding expressions and scripting basics • Writing and using expressions for automation 	<ul style="list-style-type: none"> • Creating visual effects shots and sequences • Simulating natural phenomena (fire, water, etc.)

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<ul style="list-style-type: none">• Advanced scripting techniques• Creating custom animation presets• Integrating JavaScript and Extend Script	<ul style="list-style-type: none">• Digital compositing and set extension• Visual effects for motion graphics• Practical VFX projects and case studies
EXPORTING AND DELIVERY	COLLABORATION AND WORKFLOW
<ul style="list-style-type: none">• Export settings and codecs• Customizing export presets• Rendering for various platforms (web, broadcast, film)• Outputting to Adobe Media Encoder• Creating final deliverables	<ul style="list-style-type: none">• Collaborating with team members in After Effects• Version control and project management• Dynamic Link with Adobe Premiere Pro and Adobe Media Encoder• Working with Adobe Creative Cloud• Sharing projects and assets

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